

## ABSTRACT OF THE DISCLOSURE

An article identifying system for allowing a user, especially a visually handicapped person to identify an article correctly. An article identifying system 1 comprises a communication tag 100, each of which is attached to an article, and an information output device 200. Each of the communication tags 100 comprises: a memory 140 for storing an identifier assigned to the article with each of the communication tags 100; and an antenna 110 and a transceiver 120 for transmitting the stored identifier wirelessly. The information output device 200 comprises: a memory 230 for storing the information data which is related to the article so that the information data is associated with the identifier assigned to that article; an antenna plate 210 and a transceiver 220 for receiving the identifier from the communication tag 100 when the article with the communication tag is placed in a communication area; an information data reading function 271 for reading out the information data from the memory 230; and an information output function 272 and a speaker 260 for outputting the read information data.